

Amir Reza Asadi

CEO at Arvand Smart World Development LTD

amirreza.asadi@live.com

Summary

An entrepreneur at heart.

Specialties: Internet Marketing, Mobile Marketing, Internet Marketing, Web Mastering, mobile application, social media, entrepreneurship, creativity, product development, innovation, entrepreneurialism, startups

Certifications

Management of Fashion and Luxury Companies Università Bocconi

Coursera Course Certificates License LT4X629VESHH July 2016

Product Design: The Delft Design Approach | Delft University of Technology

edX July 2016

An Introduction to Consumer Neuroscience & Neuromarketing Copenhagen Business School

Coursera Course Certificates License XE4Q732VUUKZ November 2016

Digital Storytelling: Filmmaking for the Web — University of Birmingham

FutureLearn June 2016

edX Verified Certificate for u.lab 0x: Leading Awareness-Based Systems Change - How to Sense and Actualize the Future -- Massachusetts Institute of Technology

edX

edX Verified Certificate for IMAGE | ABILITY - Visualizing the Unimaginable | Delft University of Technology

edX

Grammar and Punctuation University of California, Irvine

Coursera Course Certificates License PAPPDKQMHZV8 January 2017

Education

Kharazmi University

Master of Science (M.Sc.), IT Management (Electronic Business), 2014 - 2016

Islamic Azad University Tehran North Branch

BA, Computer Engineering, 2010 - 2014

Tehran Institute of Technology

BA, Business Administration, 2010 - 2012

Projects

Iran Playstation Store

September 2013 to Present

Members: Amir Reza Asadi

Using SEO methods to run Iran Largest Playstation Website

Iran Apple Online Store

September 2012 to Present

Members: Amir Reza Asadi, Mostafa Rezaee

Online Shopping Store of All Apple related Products.
Hardware and Software

Iran Xbox store

September 2013 to Present

Members: Amir Reza Asadi

Experience

Executive Director at Arvand Smart World Development

August 2016 - Present (6 months)

Founder at Simorq Cloud Solutions

August 2011 - June 2016 (4 years 11 months)

Contracts, Marketing and leading the team

Languages

English

(Professional working proficiency)

Persian

(Native or bilingual proficiency)

Courses

Independent Coursework

Visual C#

ASP.NET

HTML/CSS

Skills & Expertise

SEO

User Experience

Virtual Reality

Mobile Devices

Marketing Management

Digital Media

Product Marketing

Web Strategy
Start-ups
Online Advertising
Software Development
Entrepreneurship
Mobile Applications
Web Project Management
Content Management
Content Development
Content Strategy
Digital Strategy
Integrated Marketing
Email Marketing
Mobile Marketing
E-commerce
Consultation
Objective-C
Social Networking
Marketing Strategy
Social Media
Product Development
Business Development

Interests

Technology, Social Activities , designing, new technology

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[Contact Amir Reza on LinkedIn](#)